Optimisation et apprentissage.

Alexandre d'Aspremont, CNRS - ENS.

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Today. . .

- Focus on **convexity** and its impact on complexity.
- Convex approximations, duality.
- Applications in learning.

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In optimization.

Twenty years ago. . .

- Solve realistic large-scale problems using naive algorithms.
- Solve small, naive problems using serious algorithms.

Twenty years later. . .

- Solve realistic problems in e.g. statistics, signal processing, using efficient algorithms with explicit complexity bounds.
- Statisticians have started to care about complexity.
- Optimizers have started to care about statistics.

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Convexity.



Key message from complexity theory: as the problem dimension gets large

- all convex problems are easy,
- most nonconvex problems are hard.

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Convex problem.

minimize
$$f_0(x)$$

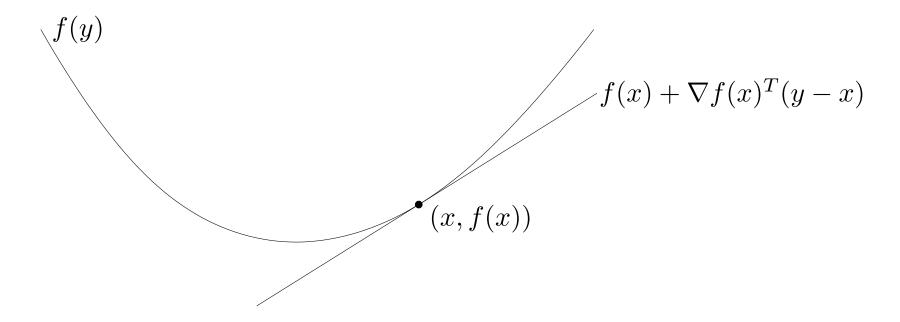
subject to $f_i(x) \leq 0, \quad i = 1, \dots, m$
 $a_i^T x = b_i, \quad i = 1, \dots, p$

 f_0 , f_1 , . . . , f_m are convex functions, the equality constraints are all affine.

- Strong assumption, yet surprisingly expressive.
- Good convex approximations of nonconvex problems.

First-order condition. Differentiable f with convex domain is convex iff

$$f(y) \ge f(x) + \nabla f(x)^T (y - x)$$
 for all $x, y \in \operatorname{dom} f$



First-order approximation of f is global underestimator

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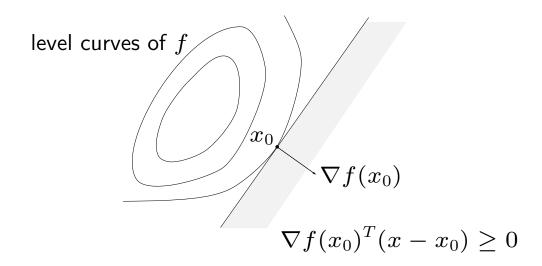
Ellipsoid method

Ellipsoid method. Developed in 70s by Shor, Nemirovski and Yudin.

■ Function $f: \mathbb{R}^n \to \mathbb{R}$ convex (and for now, differentiable)

problem: minimize f

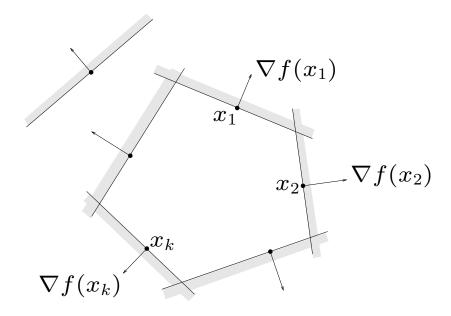
• oracle model: for any x we can evaluate f and $\nabla f(x)$ (at some cost)



By evaluating ∇f we rule out a halfspace in our search for x^* .

Ellipsoid method

Suppose we have evaluated $\nabla f(x_1), \dots, \nabla f(x_k)$,



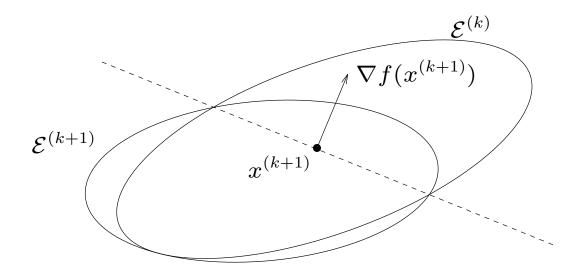
on the basis of $\nabla f(x_1), \ldots, \nabla f(x_k)$, we have **localized** x^* to a polyhedron.

Question: what is a 'good' point x_{k+1} at which to evaluate ∇f ?

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Ellipsoid algorithm

Idea: localize x^* in an **ellipsoid** instead of a polyhedron.



Compared to cutting-plane method:

- localization set doesn't grow more complicated
- easy to compute query point
- but, we add unnecessary points in step 4

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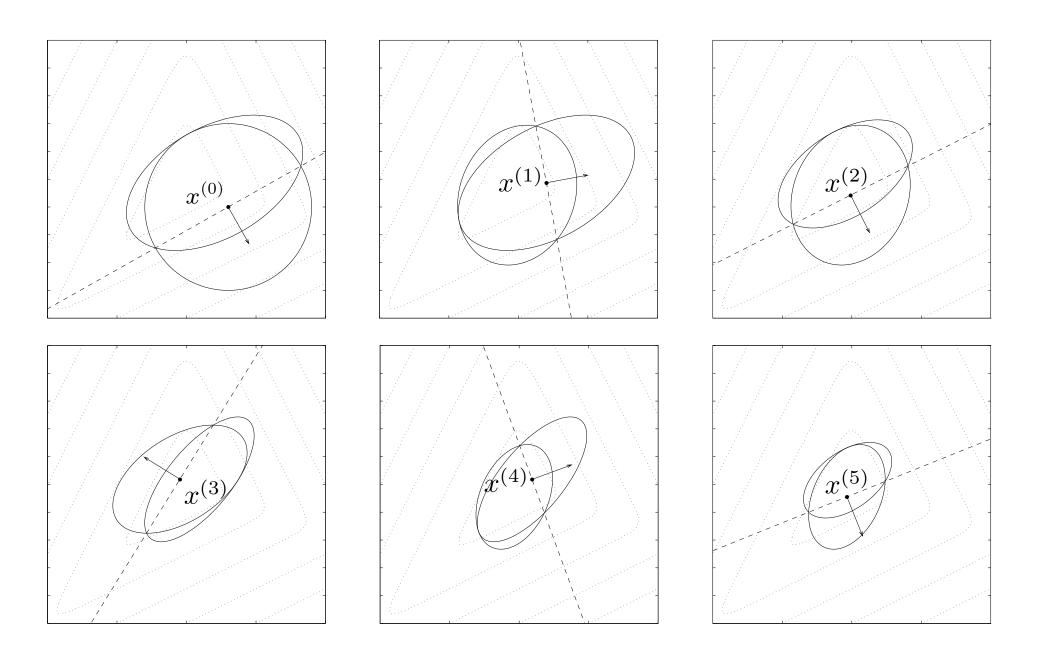
Ellipsoid Method

Ellipsoid method:

lacksquare Simple formula for $\mathcal{E}^{(k+1)}$ given $\mathcal{E}^{(k)}$

 $\mathbf{vol}(\mathcal{E}^{(k+1)}) < e^{-\frac{1}{2n}} \mathbf{vol}(\mathcal{E}^{(k)})$

Ellipsoid Method: example



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Duality

A linear program (LP) is written

$$\begin{array}{ll} \text{minimize} & c^T x \\ \text{subject to} & Ax = b \\ & x \geq 0 \end{array}$$

where $x \geq 0$ means that the coefficients of the vector x are nonnegative.

- Starts with Dantzig's simplex algorithm in the late 40s.
- First proofs of polynomial complexity by Nemirovskii and Yudin [1979] and Khachiyan [1979] using the ellipsoid method.
- First efficient algorithm with polynomial complexity derived by Karmarkar [1984], using interior point methods.

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Duality

Duality. The two linear programs

minimize
$$c^Tx$$
 maximize y^Tb subject to $Ax=b$ subject to $c-A^Ty\geq 0$ $x\geq 0$

have the same optimal values.

- Similar results hold for most convex problems.
- Usually both primal and dual have a natural interpretation.
- Many algorithms solve both problems simultaneously.

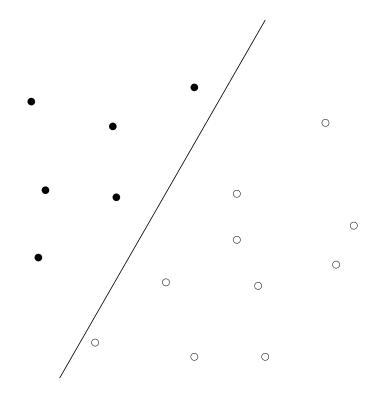
Support Vector Machines

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Support Vector Machines

Simplest version. . .

- Input: A set of points (in 2D here) and labels (black & white).
- **Output**: A linear classifier separating the two groups.



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Linear Classification

The **linear separation** problem.

Inputs:

- Data points $x_j \in \mathbb{R}^n$, j = 1, ..., m.
- Binary Labels $y_j \in \{-1, 1\}, \quad j = 1, ..., m$.

Problem:

find
$$w\in\mathbb{R}^n$$
 such that $\langle w,x_j\rangle\geq 1$ for all j such that $y_j=1$
$$\langle w,x_j\rangle\leq -1$$
 for all j such that $y_j=-1$

Output:

 \blacksquare The classifier vector w.

Linear Classification

Nonlinear classification.

The problem:

find
$$w$$
 such that $\langle w, x_j \rangle \geq 1$ for all j such that $y_j = 1$
$$\langle w, x_j \rangle \leq -1$$
 for all j such that $y_j = -1$

is linear in the variable w. Solving it amounts to solving a linear program.

 \blacksquare Suppose we want to add quadratic terms in x:

find
$$w$$
 such that
$$\langle w, (x_j, x_j^2) \rangle \geq 1 \quad \text{for all j such that $y_j = 1$}$$

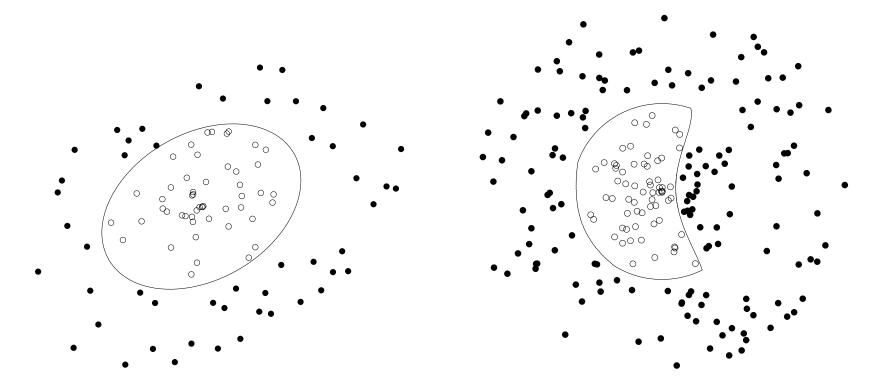
$$\langle w, (x_j, x_j^2) \rangle \leq -1 \quad \text{for all j such that $y_j = -1$}$$

this is still a (larger) linear program in the variable w.

Nonlinear classification is as easy as linear classification.

Classification

This trick means that we are not limited to linear classifiers:



Separation by ellipsoid

Separation by 4th degree polynomial

Both are equivalent to linear classification. . . just increase the dimension.

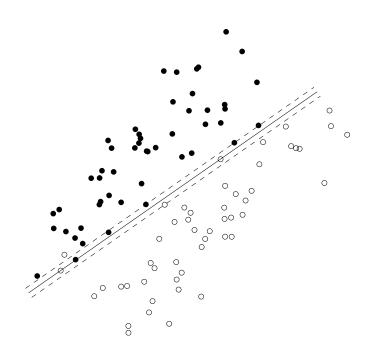
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Classification: margin

Suppose the two sets are not separable. We solve instead

minimize
$$\mathbf{1}^T u + \mathbf{1}^T v$$
 subject to $\langle w, x_j \rangle \geq 1 - u_j$ for all j such that $y_j = 1$
$$\langle w, x_j \rangle < -(1 - v_j)$$
 for all j such that $y_j = -1$
$$u \geq 0, \quad v \geq 0$$

Can be interpreted as a heuristic for minimizing the number of misclassified points.



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Robust linear discrimination

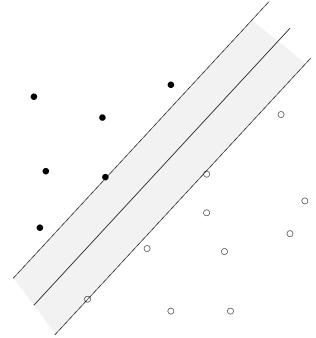
Suppose instead that the two data sets are well separated.

(Euclidean) distance between hyperplanes

$$\mathcal{H}_1 = \{z \mid a^T z + b = 1\}$$

 $\mathcal{H}_2 = \{z \mid a^T z + b = -1\}$

is
$$\mathbf{dist}(\mathcal{H}_1, \mathcal{H}_2) = 2/\|a\|_2$$



to separate two sets of points by maximum margin,

minimize
$$(1/2)\|a\|_2$$
 subject to $a^Tx_i+b\geq 1,\quad i=1,\ldots,N$
$$a^Ty_i+b\leq -1,\quad i=1,\ldots,M$$
 (1)

(after squaring objective) a QP in a, b

Classification

In practice. . .

- The data has very high dimension.
- The classifier is highly nonlinear.
- Overfitting is a problem: tradeoff between error and margin.

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Support Vector Machines: Duality

Given m data points $x_i \in \mathbb{R}^n$ with labels $y_i \in \{-1, 1\}$.

■ The maximum margin classification SVM problem can be written

minimize
$$\frac{1}{2}\|w\|_2^2 + C\mathbf{1}^Tz$$
 subject to
$$y_i(w^Tx_i) \geq 1-z_i, \quad i=1,\dots,m$$

$$z \geq 0$$

in the variables $w, z \in \mathbb{R}^n$, with parameter C > 0.

■ The Lagrangian is written

$$L(w, z, \alpha) = \frac{1}{2} ||w||_2^2 + C\mathbf{1}^T z + \sum_{i=1}^m \alpha_i (1 - z_i - y_i w^T x_i)$$

with dual variable $\alpha \in \mathbb{R}_+^m$.

Support Vector Machines: Duality

The Lagrangian can be rewritten

$$L(w, z, \alpha) = \frac{1}{2} \left(\left\| w - \sum_{i=1}^{m} \alpha_i y_i x_i \right\|_2^2 - \left\| \sum_{i=1}^{m} \alpha_i y_i x_i \right\|_2^2 \right) + (C\mathbf{1} - \alpha)^T z + \mathbf{1}^T \alpha$$

with dual variable $\alpha \in \mathbb{R}^n_+$.

lacktriangle Minimizing in (w,z) we form the dual problem

maximize
$$-\frac{1}{2} \left\| \sum_{i=1}^{m} \alpha_i y_i x_i \right\|_2^2 + \mathbf{1}^T \alpha$$
 subject to
$$0 \le \alpha \le C$$

At the optimum, we must have

$$w = \sum_{i=1}^{m} \alpha_i y_i x_i \quad \text{and} \quad \alpha_i = C \text{ if } z_i > 0$$

(this is the representer theorem).

Support Vector Machines: the kernel trick

If we write X the data matrix with columns x_i , the dual can be rewritten

$$\begin{array}{ll} \text{maximize} & -\frac{1}{2}\alpha^T\operatorname{\mathbf{diag}}(y)X^TX\operatorname{\mathbf{diag}}(y)\alpha+\mathbf{1}^T\alpha\\ \text{subject to} & 0\leq\alpha\leq C \end{array}$$

■ This means that the data only appears in the dual through the gram matrix

$$K = X^T X$$

which is called the kernel matrix.

- In particular, the original dimension n does not appear in the dual.
- SVM complexity only grows with **the number of samples**, typically $O(m^{1.5})$.

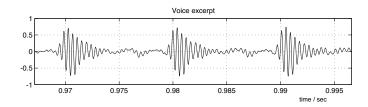
Support Vector Machines: the kernel trick

Kernels.

- All matrices written $K = X^T X$ can be kernel matrices.
- Easy to construct from highly diverse data types.

Examples. . .

Kernels for voice recognition

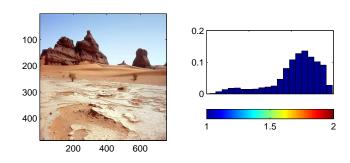


Kernels for gene sequence alignment

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Support Vector Machines: the kernel trick

Kernels for images



Kernels for text classification

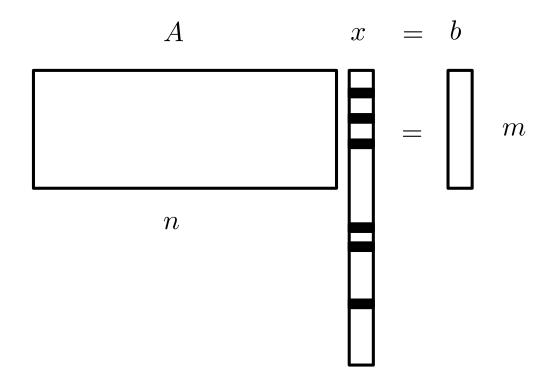
Ryanair Q3 profit up 30%, stronger than expected. (From Reuters.)
DUBLIN, Feb 5 (Reuters) - Ryanair (RYA.I: Quote, Profile, Research)
posted a 30 pct jump in third-quarter net profit on Monday, confounding
analyst expectations for a fall, and ramped up its full-year profit goal
while predicting big fuel-cost savings for the following year (...).

profit	loss	up	down	jump	fall	below	expectations	ramped up
3	0	2	0	1	1	0	1	1

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Consider the following underdetermined linear system



where $A \in \mathbb{R}^{m \times n}$, with $n \gg m$.

Can we find the **sparsest** solution?

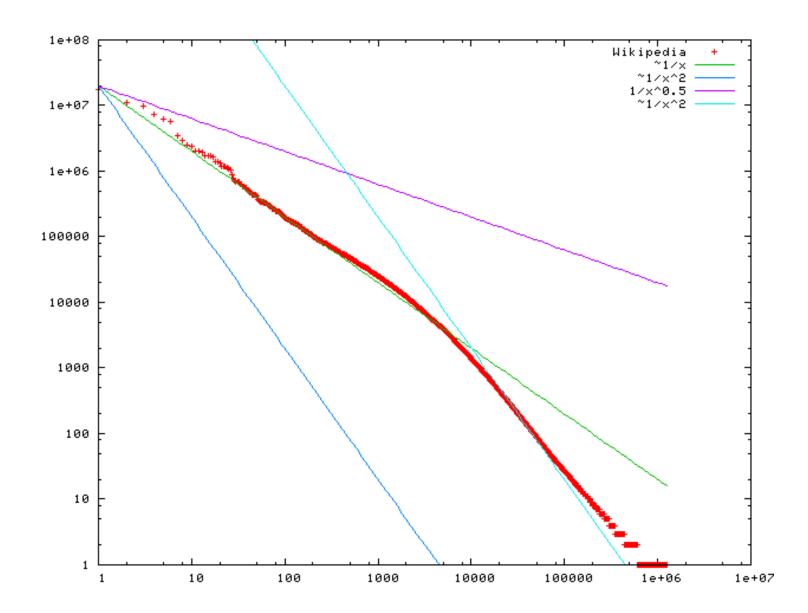
- **Signal processing:** We make a few measurements of a high dimensional signal, which admits a sparse representation in a well chosen basis (e.g. Fourier, wavelet). Can we reconstruct the signal exactly?
- Coding: Suppose we transmit a message which is corrupted by a few errors. How many errors does it take to start losing the signal?
- Statistics: Variable selection in regression (LASSO, etc).

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Why **sparsity**?

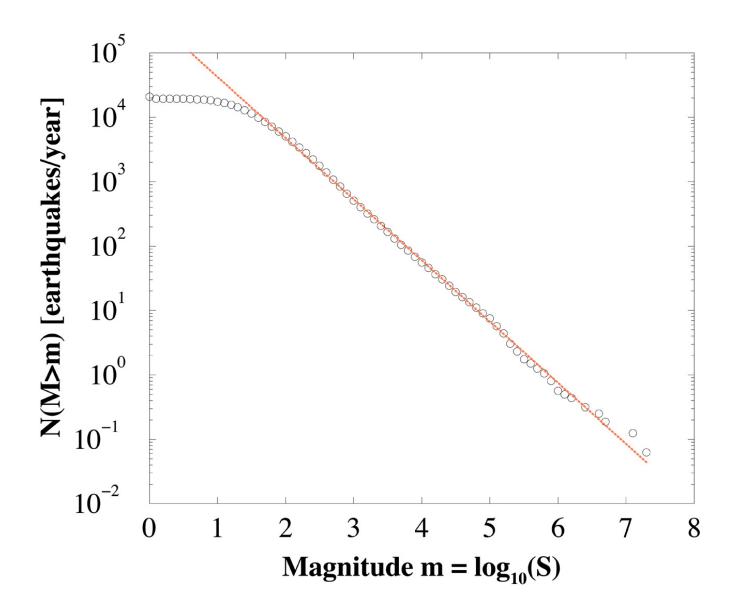
- Sparsity is a proxy for power laws. Most results stated here on sparse vectors apply to vectors with a power law decay in coefficient magnitude.
- Power laws appear everywhere. . .
 - Zipf law: word frequencies in natural language follow a power law.
 - Ranking: pagerank coefficients follow a power law.
 - \circ Signal processing: 1/f signals
 - Social networks: node degrees follow a power law.
 - Earthquakes: Gutenberg-Richter power laws
 - River systems, cities, net worth, etc.

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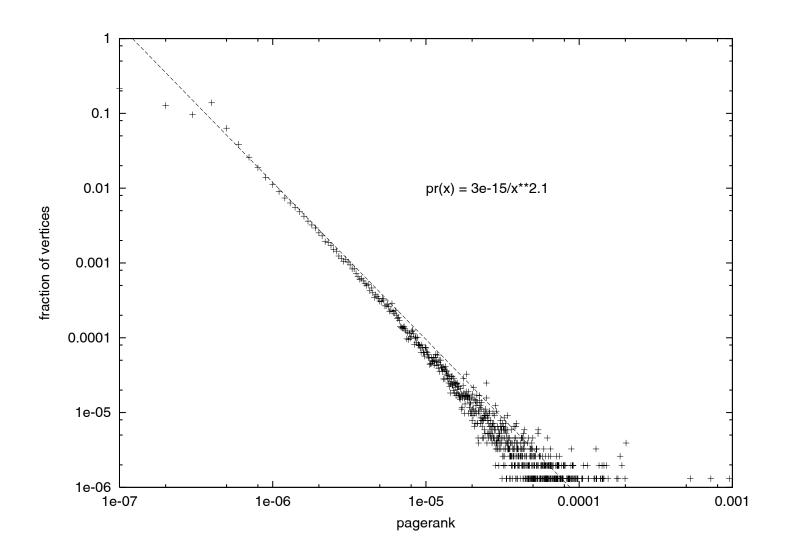
Frequency vs. word in Wikipedia (from Wikipedia).

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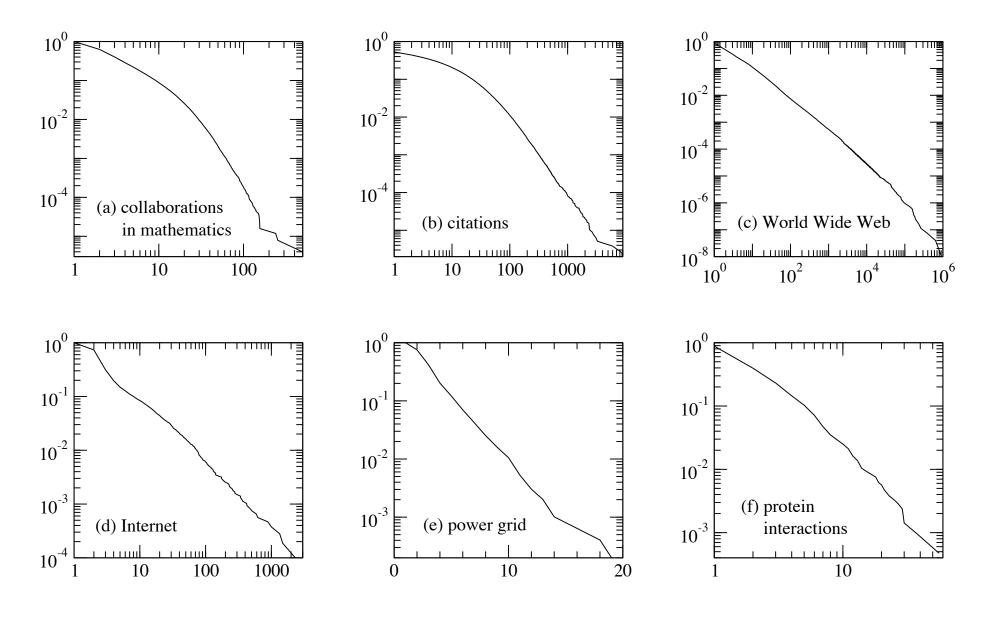
Frequency vs. magnitude for earthquakes worldwide. [Christensen et al., 2002]

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Pages vs. Pagerank on web sample. [Pandurangan et al., 2006]

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Cumulative degree distribution in networks. [Newman, 2003]

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Getting the sparsest solution means solving

minimize
$$\mathbf{Card}(x)$$
 subject to $Ax = b$

which is a (hard) **combinatorial** problem in $x \in \mathbb{R}^n$.

A classic heuristic is to solve instead

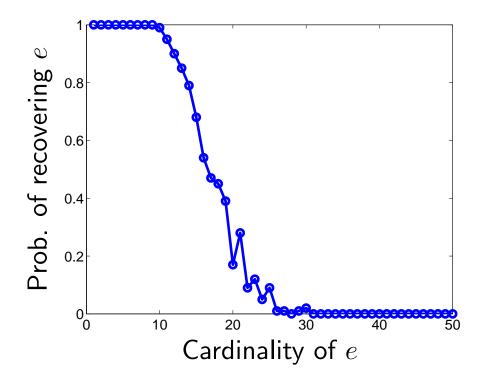
minimize
$$||x||_1$$
 subject to $Ax = b$

which is equivalent to an (easy) linear program.

Example: we fix A and draw many **sparse** signals e. Plot the probability of perfectly recovering e by solving

minimize
$$||x||_1$$
 subject to $Ax = Ae$

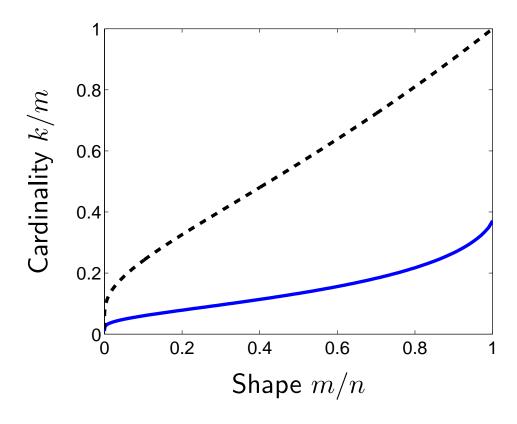
in $x \in \mathbb{R}^n$, with n = 50 and m = 30.



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Compressed Sensing

- For some matrices A, when the solution e is sparse enough, the solution of the **linear program** problem is also the **sparsest** solution to Ax = Ae. [Donoho and Tanner, 2005, Candès and Tao, 2005]
- Let $k = \mathbf{Card}(e)$, this happens even when $\mathbf{k} = \mathbf{O}(\mathbf{m})$ asymptotically, which is provably optimal.



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A **linear program** (LP) is written

$$\begin{array}{ll} \text{minimize} & c^T x \\ \\ \text{subject to} & Ax = b \\ \\ x \geq 0 \\ \end{array}$$

where $x \geq 0$ means that the coefficients of the vector x are nonnegative.

A semidefinite program (SDP) is written

minimize
$$\mathbf{Tr}(CX)$$
 subject to $\mathbf{Tr}(A_iX) = b_i, \quad i = 1, \dots, m$ $X \succeq 0$

where $X \succeq 0$ means that the matrix variable $X \in \mathbf{S}_n$ is **positive semidefinite**.

- Nesterov and Nemirovskii [1994] showed that the interior point algorithms used for linear programs could be extended to semidefinite programs.
- Key result: self-concordance analysis of Newton's method (affine invariant smoothness bounds on the Hessian).

Modeling

- Linear programming started as a toy problem in the 40s, many applications followed.
- Semidefinite programming has much stronger expressive power, many new applications being investigated today (cf. this talk).
- Similar conic duality theory.

Algorithms

- Robust solvers for solving large-scale linear programs are available today (e.g. MOSEK, CPLEX, GLPK).
- Not (yet) true for semidefinite programs. Very active work now on first-order methods, motivated by applications in statistical learning (matrix completion, NETFLIX, structured MLE, . . .).

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The NETFLIX challenge

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NETFLIX

- Video On Demand and DVD by mail service in the United States, Canada, Latin America, the Caribbean, United Kingdom, Ireland, Sweden, Denmark, Norway, Finland.
- About 25 million users and 60,000 films.
- Unlimited streaming, DVD mailing, cheaper than CANAL+ :)
- Online movie recommendation engine.

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■ Users assign **ratings** to a certain number of movies:

		2		1			4				5	
Users		2 5	0	4				?		1		3
			3		5			?				
	4			?			5		3		?	
	,		4		1	3				5	3	
				2				1	?			4
		1					5		5		4	
			2		?	5		?		4		
		3		3		1		5		2		1
		3				1			2		3	
		4			5	1			3			
			3				3	?			5	
	2	?		1		1						
			5			2	?		4		4	
		1		3		1	5		4		5	
	1		2			4				5	?	
	Movies											

■ Objective: make recommendations for other movies. . .

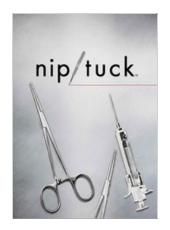
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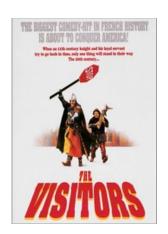
NETFLIX

alexandre d'Aspr... Just for **Taste** Instant - DVDs Kids Queue **Profile** Movies, TV shows, actors, directors, genres

Top 10 for alexandre





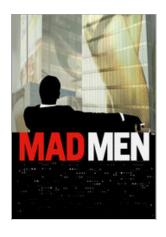


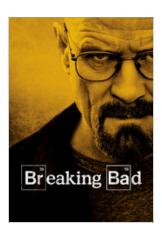


Your Account

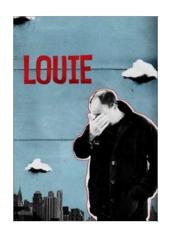


Popular on Netflix











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Infer user preferences and movie features from user ratings.

A linear prediction model

$$rating_{ij} = u_i^T v_j$$

where u_i represents user characteristics and v_j movie features.

■ This makes collaborative prediction a **matrix factorization** problem, We look for a linear model by factorizing $M \in \mathbb{R}^{n \times m}$ as:

$$M = U^T V$$

where $U \in \mathbb{R}^{n \times k}$ represents user characteristics and $V \in \mathbb{R}^{k \times m}$ movie features.

ullet Overcomplete representation. . . We want k to be as small as possible, i.e. we seek a **low rank** approximation of M.

We would like to solve

minimize
$$\operatorname{\mathbf{Rank}}(X) + c \sum_{(i,j) \in S} \max(0, 1 - X_{ij}M_{ij})$$

non-convex and numerically hard. . .

Relaxation result in Fazel et al. [2001]: replace $\mathbf{Rank}(X)$ by its convex envelope on the spectahedron to solve:

minimize
$$||X||_* + c \sum_{(i,j) \in S} \max(0, 1 - X_{ij}M_{ij})$$

where $||X||_*$ is the **nuclear norm**, *i.e.* sum of the singular values of X.

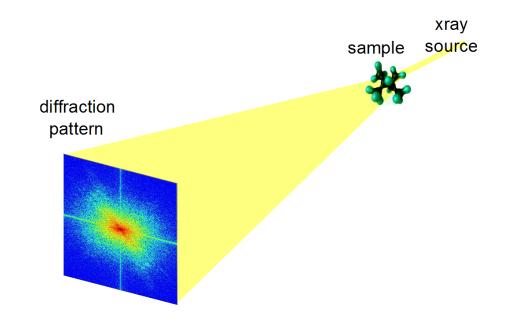
 \blacksquare This is a convex **semidefinite program** in X.

NETFLIX challenge.

- NETFLIX offered \$1 million to the team who could improve the quality of its ratings by 10%, and \$50.000 to the first team to improve them by 1%.
- It took two weeks to beat the 1% mark, and three years to reach 10%.
- Very large number of scientists, students, postdocs, etc. working on this.
- The story could end here. But all this work had surprising outcomes. . .

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Molecular imaging



(from [Candes et al., 2011])

- CCD sensors only record the magnitude of diffracted rays, and loose the phase
- Fraunhofer diffraction: phase is required to invert the 2D Fourier transform

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Focus on the phase retrieval problem, i.e.

find
$$x$$
 such that $|\langle a_i, x \rangle|^2 = b_i^2, \quad i = 1, \dots, n$

in the variable $x \in \mathbf{C}^p$.

[Shor, 1987, Lovász and Schrijver, 1991] write

$$|\langle a_i, x \rangle|^2 = b_i^2 \iff \mathbf{Tr}(a_i a_i^* x x^*) = b_i^2$$

 [Chai et al., 2011] and [Candes et al., 2013] formulate phase recovery as a matrix completion problem

Minimize
$$\mathbf{Rank}(X)$$
 such that $\mathbf{Tr}(a_ia_i^*X)=b_i^2, \quad i=1,\dots,n$ $X\succeq 0$

[Recht et al., 2007, Candes and Recht, 2008, Candes and Tao, 2010] show that under certain conditions on A and x_0 , it suffices to solve

Minimize
$$\mathbf{Tr}(X)$$
 such that $\mathbf{Tr}(a_ia_i^*X)=b_i^2, \quad i=1,\dots,n$ $X\succeq 0$

which is a (convex) semidefinite program in $X \in \mathbf{H}_p$.

- Solving the convex semidefinite program yields a solution to the combinatorial, hard reconstruction problem.
- Apply results from collaborative filtering (NETFLIX) to molecular imaging.

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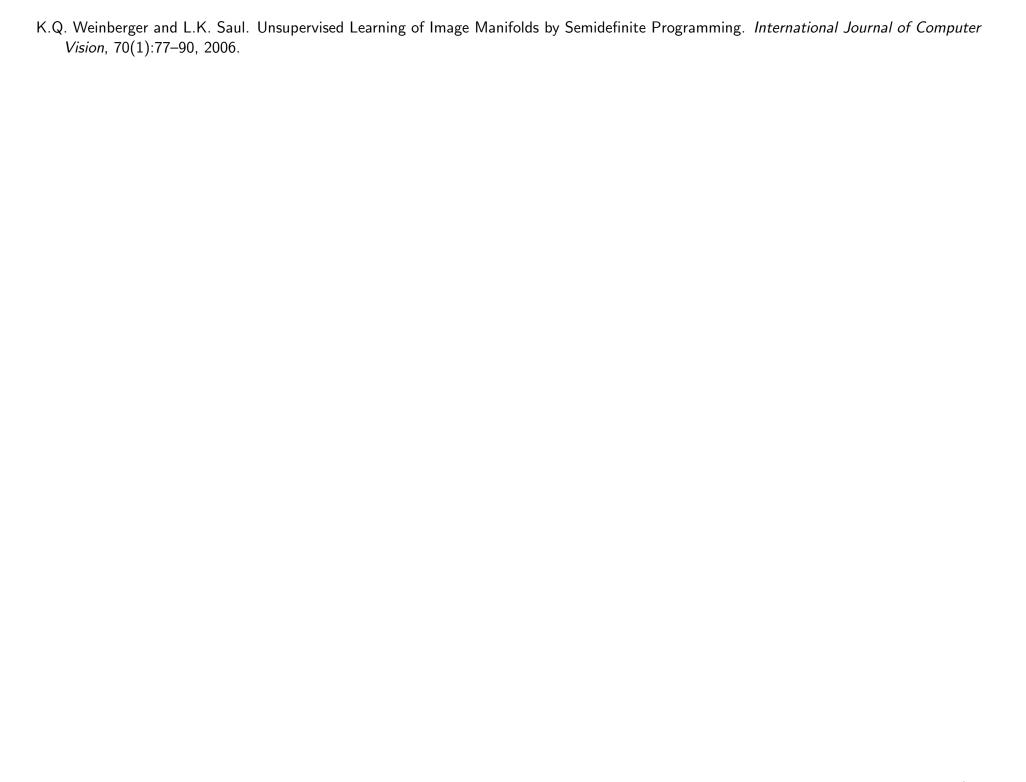
Merci!

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